McCormick Center
FOR EARLY CHILDHOOD LEADERSHIP

Aim4Excellence™ National Director Credential

TRADEMARK REQUIREMENTS FOR PARTNERS AND COHORTS

Trademark Usage

The first time used in a paragraph: The Aim4Excellence™ National Director Credential *OR* Aim4Excellence™ is an online national director credential. Thereafter within the paragraph: Aim4Excellence

Logo Usage

The McCormick Center logo and any associated logos such as the Aim4Excellence wordmark should only be used with permission from the McCormick Center. Do not remove logos or other identifying marks from any Aim4Excellence materials.

Always included on the publication

Aim4Excellence™ is a part of the McCormick Center for Early Childhood Leadership at National Louis University.

Contact information should always be included

Aim4Excellence™ National Director Credential
McCormick Center for Early Childhood Leadership
At National Louis University
6200 Capitol Drive
Wheeling, IL 60090
847-947-5054 | McCormickCenter.nl.edu

Revised: 1/8/2019