



McCormick  
Center

FOR EARLY CHILDHOOD LEADERSHIP

AT NATIONAL LOUIS UNIVERSITY

# Ready to Lead

SOCIAL MEDIA TOOLKIT

# WHAT IS THE READY TO LEAD (RTL) LEADERSHIP ACADEMY?

An open and inclusive professional learning community designed specifically for recently hired (one-day to five years of experience) center-based, early childhood administrators of all backgrounds.

**Develop Leadership Essentials.** Attendees will delve into topics that identify their strengths and build the capacity of everyone at the organization. Interacting together in face-to-face learning activities, participants will have opportunities to develop their strategies for dealing with real-life challenges experienced by new directors.

## ACCEPTED PARTICIPANTS WILL EXPLORE THE FOLLOWING TOPICS

- From the Inside Out: The Power of Reflection and Self-Awareness
- Leadership in Action: How Effective Directors Get Things Done
- New Role, New Relationships: Learning to Lead
- Shifting from Struggling to Juggling: Prioritizing Pointers and Productivity Tips

## \$125\* AND FULL PARTICIPATION INCLUDES

- One, two-hour virtual orientation session and three full-day skill-building sessions (see dates below)
- An inclusive professional learning community of peers
- 19.5 contact hours of Illinois Gateways to Opportunity approved professional development
- Books, handouts, and materials

\*Valued at over \$2,000. Price is for Illinois administrators only. Out-of-state administrators, please contact Barbara Volpe at [barbara.volpe@nl.edu](mailto:barbara.volpe@nl.edu) or 847-947-5132.

## THREE PROFESSIONAL LEARNING COMMUNITIES AVAILABLE

| RTL #5   | RTL #6   | RTL #7   |
|--|--|--|
| <b>NLU Campus</b><br>850 Warrenville Road<br>Lisle, IL 60532   | <b>Hilton Garden Inn</b><br>360 Regency Park<br>O'Fallon, IL 62269   | <b>Richard J. Daley College</b><br>7500 S. Pulaski Road<br>Chicago, IL 60652   |
| Session 1   Virtual   02/09/22<br>Session 2   In-person   02/18/22<br>Session 3   In-person   03/11/22<br>Session 4   In-person   04/08/22 | Session 1   Virtual   06/09/22<br>Session 2   In-person   06/23/22<br>Session 3   In-person   07/14/22<br>Session 4   In-person   08/04/22 | Session 1   Virtual   09/30/22<br>Session 2   In-person   10/07/22<br>Session 3   In-person   11/18/22<br>Session 4   In-person   12/09/22 |

# HOW TO USE THIS TOOLKIT

Our goal is to make it as easy as possible for you to share the news about RTL. In this toolkit, you will find sample social media posts, shareable images, and hashtags that you can simply copy, paste, and share in three easy steps. We also included our social media channels so you can follow, like, share, and connect with us!

**RTL supports early child care directors and administrators who are new (one day to five years) to the role. Help them find the guidance they need by sharing with your networks!**

**HELP US SPREAD THE WORD ABOUT  
#READYTOLEAD!**



# STEP # 1: COPY AND PASTE

Choose one of the captions below, copy, paste into your social media platform of choice, and proceed onto the next step to pair your caption with an image!

**Ready, Set, Lead!** If you are a new early childhood administrator, Ready to Lead is an inclusive professional learning community where directors of all backgrounds and experiences can find the support and resources they need. Get Ready to Lead! <https://buff.ly/35wqzm6> #McCormickCenter #ReadytoLead #ECE

Now that you are a leader, get Ready to Lead! Join a diverse community of new early childhood administrators just like you. Learn more: <https://buff.ly/35wqzm6> #ReadytoLead #McCormickCenter #ECE

Are you new to your role (w/in last 5 yrs) as an #ECE director and looking for an inclusive and diverse PD opportunity designed to help you thrive in your new role? If so, Ready to Lead is for you! <https://buff.ly/35wqzm6> #McCormickCenter #ReadytoLead

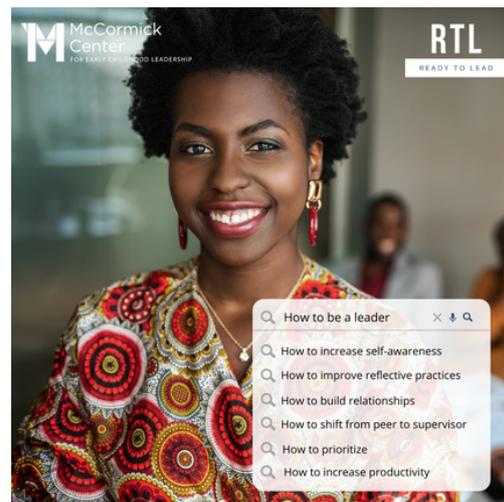
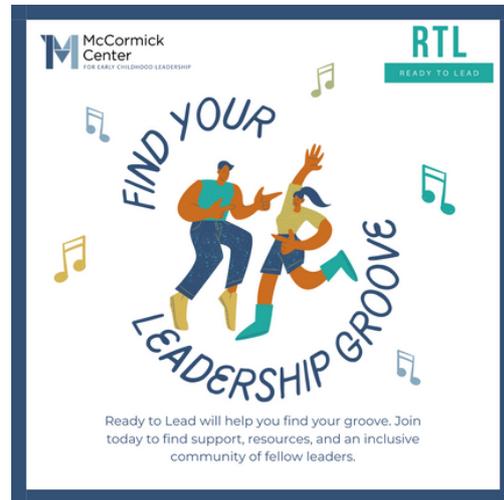
Ready to Lead provides new #ECE directors with the resources, supports, and inclusive community needed to succeed. Learn more: <https://buff.ly/35wqzm6> #McCormickCenter #ReadytoLead

New in your role as an #ECE #Leader? Receive the support and guidance you need to succeed with Ready to Lead! <https://buff.ly/35wqzm6> #ReadytoLead



# STEP #2: DOWNLOAD AN IMAGE

These ready-made images are perfect to catch the attention of your followers. Just click an image, download, and pair with a caption from Step #1.



# STEP #3: SHARE USING OUR HASHTAGS

With your caption ready and image downloaded, you are now just moments away from sharing! Don't forget to include our hashtags, as shown below. Also, please tag or mention us in your post. We'd love to reshare it on our page to spread the excitement!

Check-in on what others are posting by searching for these hashtags throughout social media.

**#READYTOLEAD #MCCORMICKCENTER**



# PLATFORMS, CHANNELS, AND WAYS TO CONNECT



**INSTAGRAM: [@MCCORMICKCENTER\\_NLU](#)**

**TWITTER: [@MCECL](#)**

**FACEBOOK: [@MCCORMICK.CENTER](#)**

**LINKEDIN: [MCCORMICK CENTER FOR EARLY CHILDHOOD LEADERSHIP](#)**

**SUBSCRIBE TO OUR [ENEWSLETTER](#)**

# GET TO KNOW OUR LEADERSHIP ACADEMIES

The McCormick Center's Leadership Academies, Ready to Lead (RTL), Taking Charge of Change™ (TCC), and Taking the Lead (TTL) offer transformational professional learning for center-based and home-based ECE administrators. These communities of practice meet throughout the year. Credit for college and professional development credentials are available for TCC and TTL.

| ACADEMY                         | WHO  | WHAT  | COST         |
|---------------------------------|--|---|--------------|
| <b>READY TO LEAD</b>            | Newly hired center-based administrators (1 day to 5 years of experience) | Newly-hired early childhood administrators will delve into the power of self-reflection, understand the transition from peer to supervisor, explore leadership styles, and learn strategies for increased productivity. | <b>\$125</b> |
| <b>TAKING CHARGE OF CHANGE™</b> | Experienced center-based administrators                                  | Designed to support early childhood administrators embrace change, improve administrative practices, and embark on a journey of continuous improvement at the individual and organizational levels.                     | <b>\$800</b> |
| <b>TAKING THE LEAD</b>          | Home-based program administrators  | Focused on growing and sustaining their business, developing advocacy skills, and promoting positive learning environments.   | <b>\$125</b> |